

# Leading Global Manufacturer of Sporting Goods Enables Hybrid Workplace and Boosts Productivity with Aryaka SmartSecure Private Access

Case Study

The way we work is evolving. In recent years, knowledge workers have been working remotely more frequently and in bigger numbers, challenging IT organizations to ensure their network infrastructures are secure, flexible and reliable, no matter a users' location. When COVID-19 sent an unprecedented number of workers home indefinitely, it further challenged IT organizations to implement and accelerate long-term solutions to accommodate the new hybrid workplace.

## The Challenge

A leading U.S.-based sporting goods manufacturer is one such organization that needed to improve its remote access solution after the pandemic sent many of its employees to work from home, disrupting business and impacting employee productivity. With manufacturing located in China, inventory management and design in the U.S., and development and engineering spanning across Europe, Asia and North America, the IT organization needed to enable seamless collaboration among employees across the world to ensure productivity and business continuity.

## The Solution

The company had already transformed their WAN, accelerating application performance to all of their global offices by leveraging Aryaka SmartServices. As a global company with a presence on six continents, the organization's IT team remains lean and efficient by design – the company's strategy is to adopt managed services where possible. Aryaka SmartServices aligned well to this philosophy, allowing the company's IT organization to pivot away from the day-to-day network management and refocus their energies on supporting business priorities, and they wanted to extend this strategy to a remote access solution.

By deploying Aryaka SmartSecure Private Access, a fully managed VPN solution, the company was able to quickly deploy a solution that accelerated application performance for their remote users while, critically, allowing them to avoid implementing a legacy VPN solution that would require a DIY approach of managing hardware.

Unlike traditional VPN solutions that are optimized to provide access to on-premises applications and backhaul users' traffic through the enterprise network to access cloud applications, Aryaka SmartSecure Private Access leverages Aryaka's global private Layer 2 core network, which was built with cloud-first in mind, to ensure optimal application performance. Aryaka SmartSecure Private Access also delivers a reliably superior experience to end-users, unlike cloud-centric remote access solutions which can offer an effective on-ramp to cloud applications, but are known for outages and unreliable performance.

After deploying Aryaka SmartSecure Private Access, the sporting goods manufacturer was able to deliver the same connectivity to its global, remote workforce to ensure business continuity.

## Results with Aryaka



Accelerate

**Global VPN Performance**



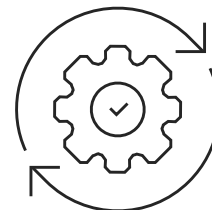
Increase Security for

**Remote Users**



Quick

**Deployment**



Reduce

**Operational Complexity**